

Sanyukta Bhagwat

UX UI | Product Designer

[Portfolio](#) | [LinkedIn](#) | bhagwatsanyukta@gmail.com | +1(724) 732-1988 | Santa Clara, CA

Product Designer with 5+ years of experience across spatial & AI-driven platforms, workflow-heavy SaaS, and consumer-facing digital products. Fluent in Figma, prototyping, design system and AI-powered tools with a focus on systems thinking, interaction craft, and measurable product impact. Adept at cross-functional collaboration with product, engineering, & stakeholders to ship user-centered solutions in fast-paced, agile environs

TECHNICAL SKILLS

UX & Product Design: Interaction UI Design, Information Architecture, Wireframing, Prototyping, Design Systems, Developer Handoff

Research & Strategy: UX Strategy, Competitive Analysis, Usability Testing, Affinity mapping, User Journey Mapping

Tools: Figma, Useberry, Sketch, Adobe CC, Miro, Mural, Hand Sketching Ideation

AI Tools: Figma Make, Google Stitch, Claude Design, Midjourney

Techniques: Lean UX, Jira, Agile, Scrum, WCAG Accessibility, A/B Testing, Responsive & Mobile-First Design

CURRENT WORK EXPERIENCE

THINK ROUND Inc. // UX UI Designer

Feb 2026- Present

Education | Wellness Platform | Consumer-Facing Web App

San Francisco, CA

- **Designed end-to-end UX for a 0→1** education-focused wellness platform, synthesizing competitive audits of **5+** industry leaders into validated personas, user journey maps, & a scalable content architecture
- Applied behavior-design principles — including nudge theory & positive reinforcement loops — to redesign user workflows, improving feature engagement through refined **typography, visual hierarchy, & intuitive layout** to reduce cognitive load and drive a measurable increase in session depth and return visits
- Built iterative low-fidelity wireframes & conducted continuous usability testing sessions to refine information architecture, **improving content discoverability by ~20%**
- **Created a modular UI design system** ensuring consistency across responsive breakpoints, & ran **A/B tests** on key interaction patterns to optimize **click-through rates by 12%**

DECIBLE AI // Product Designer

Oct 2025-Present

HMI platform | Enterprise SaaS | Voice AI | QSR Operations

Santa Clara, CA

- Owned end-to-end product design for an **AI-powered operational HMI platform**, collaborating with founders & engineering leads to define MVP scope, prioritize features, & author design-led PRDs shaping product roadmap
- **Designed multi-role interfaces** for high-stakes operational workflows, translating stakeholder pain points & business requirements into validated, scalable, accessible UI solutions through structured framing & prototyping
- **Conducted competitive benchmarking** of food-tech POS ecosystems to surface feature gaps & market opportunities; built a **scalable HMI components** with interaction tokens that streamlined developer handoff
- **Integrated AI-assisted ideation tools** to accelerate concept exploration, rapidly prototype alternatives, & pressure-test edge cases before finalizing design directions
- **Facilitated a simulated pilot run** to validate the MVP, test core task flows against real operational scenarios.
- **Shipped Product B** - a focused adaptation of Product A through **Parallel validation strategy** tailored for a different customer handle and faster deployment path.

MOBILE-FIRST FOOD ORDERING APP

Oct 2025-Dec 2025

F&B Operations | Consumer DTC | Mobile Commerce

Remote

- Designed a mobile-first ordering experience for iOS & Android, applying Material Design guidelines & behavioral research into high-pressure, time-sensitive user contexts to inform interaction & visual design decisions
- Optimized end-to-end purchase flow (Browse → Cart → Timed Delivery), **cutting checkout steps by 30% & reducing transaction time by ~6 mins** vs industry benchmarks, directly improving conversion & user satisfaction

PREVIOUS WORK EXPERIENCE

HMC Inc. // Designer

Oct 2022-Oct 2025, San Jose, CA

- Led UX-informed design for **6+ complex**, multi-stakeholder projects **~\$8M-\$200M+**, designing wayfinding systems, user touchpoints, & navigation flows to reduce friction & improve clarity across large-scale systems
- Facilitated stakeholder journey mapping workshops to identify pain points & translated clinical, operational, & end-user requirements into streamlined, validated, accessible experiences— managing 2–3 concurrent workstreams
- Applied ADA & WCAG-equivalent accessibility standards to improve inclusivity, **reduce design revisions by 20%**
- Leveraged Procure to align 15+ stakeholders, streamline documentation, & reduce **RFIs by ~25%**

MASON Inc. // Designer

Aug 2021-Sep 2022, San Carlos, CA

- Led design delivery for \$10M+ projects, accelerating timelines by **15% (\$120K-\$260K in operational gains)**; reduced project delays by 20% through rigorous QA checkpoints & increased stakeholder **approval speed by 40%**

EDUCATION

• **Google - UX Design Professional** Certificate

Jul 2025 - Dec 2025

• **California College of Arts** (Masters Adv. Arch. & Design)

Sep 2020 - Jul 2021